



KIC PRODUCTS ANNOUNCES WAFFLETECHNOLOGY™

Auburn, Maine - September 16th, 2004

A revolutionary new technology reinvents the technical cleaning card business.

Today marks the release of the breakthrough WAFFLETECHNOLOGY™ by KIC Products and its Partners. WAFFLETECHNOLOGY™, through the incorporation of flexible, raised cleaning platforms on both surfaces of the cleaning cards, cleans critical components better than any other product on the market. The *waffled* design provides access to both the leading and trailing edges of rounded magnetic heads. The “independent suspension” design also facilitates pressurized access to the recessed sensors of bill acceptors. Additional features incorporated into many Waffletechnology™ cleaning cards are the embossed traction pads located at both ends of the cards. The pads serve the dual purpose of increasing traction as cards are being processed through the equipment and providing an additional cleaning mechanism for the rollers and belts.

A website providing technical information regarding design, effectiveness, and advantages, has been developed by KIC Products and its Partners. Please go to www.waffletechnology.com to access this site.

The first products to incorporate the design will be magnetic card reader cleaning cards (CR80s), bill validator cleaning cards, and check reader cleaning cards. Soon, thermal printer cleaning cards will be available as well as international currency bill validator cleaning cards. KIC Products (www.kicproducts.com), the leading manufacturer and supplier of technical cleaning products, will be incorporating WAFFLETECHNOLOGY™ into their entire line of cleaning cards.

For additional information please contact: Jimmy Timmins, PO Box 1120, Auburn, ME 04211-1120 / Phone: (800) 818-1932 ext. 211 / Fax: (207) 514-7033 / e-mail: jtimmins@kicproducts.com .

KIC Products manufactures technical cleaning products for leading OEM's and Distributors Worldwide. With over 25 year's experience, we utilize the latest technology to custom engineer quality products. We provide a unique blend of price, quality and turn around time and continue to add new technologies and market segments.

Please visit: www.kicproducts.com

PO Box 1120
Auburn, ME 04211-1120

Phone 800-818-1932
207-514-7030

Fax 207-514-7033

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